



Introducing [www.BroomeTioga.Greenride.com](http://www.BroomeTioga.Greenride.com).  
The smart way to travel in Broome and Tioga Counties.

Would you like to save money on gas? Have you thought about carpooling, but don't know how to go about it? The Binghamton Metropolitan Transportation Study (BMTS) is pleased to announce its **Broome-Tioga Greenride** website, a **FREE** Internet-based rideshare matching service for commuters and other ride-seekers to find transportation alternatives to the single-occupancy vehicle.

The prime feature of this website is a carpool-matching program which allows users to find ridesharing opportunities. BMTS is utilizing the GreenRide system developed by Ecology & Environment, which uses web- and geographic information system (GIS) - based architecture to manage the ridesharing program. Ride matches are based on the user's personal transportation preferences (days of the week, time of day, smoking or non-smoking, etc.)

In addition to the ridesharing option, the website offers information on other transportation options such as public transit, bicycling, and the online transportation provider directory.

Broome-Tioga Greenride is a simple way for you to find out if there is someone you can carpool with. Someone who lives nearby and has similar work hours, for example. This secure and easy-to-use website is accessible by any computer with an Internet connection, and is available to all ride-seekers within Broome and eastern Tioga Counties.

The more people that register, the better the chance of finding a carpool partner. You can register by going to:

[www.BroomeTioga.Greenride.com](http://www.BroomeTioga.Greenride.com)

Step-by-step instructions will assist you in signing on and finding carpool matches and other transportation options.

Broome-Tioga Greenride has been designed to meet the needs of Broome and Tioga County residents interested in transportation choices that help the environment by reducing fuel consumption and lowering vehicle emissions, thus improving the region's air quality. For individuals, alternative travel options reduce the stress of the daily commute while saving on vehicle maintenance and fuel costs.

***You probably have some questions about Broome-Tioga Greenride. Here are answers to some common concerns:***

✓ **I'm a bit nervous about strangers finding out about me. If I sign up with Broome-Tioga Greenride, how will my privacy be protected?** As the sponsor of Greenride, BMTS takes your privacy very seriously. While you provide some basic information when you register, like your name, address, e-mail, and destination, that is all hidden from potential carpool matches. In fact, when notified of a possible match, all you see is a first name and last initial. Something like "Based on your home and work location and hours, Steve G is a possible match." You can choose to generate an e-mail through the Greenride site suggesting you meet to decide if you want to carpool.

- ✓ **How about my personal safety?** We believe safety is paramount, although nothing is perfect. Unless the potential carpool partner is someone you already know, from work or your neighborhood, you should always arrange for an initial meeting in a very public place where you feel comfortable: a workplace cafeteria, a fast food restaurant. If you take personal responsibility and use courtesy and common sense, carpool matching is very safe.
- ✓ **Do I have to carpool every day?** That's between you and your carpool partner(s). Most people are flexible, since carpooling even a couple of days a week saves you money. So if you like to shop after work on Thursdays, or have to leave early on Monday for your son's monthly visit to the orthodontist, just be courteous and arrange it in advance.
- ✓ **What if I don't have a car?** You can still sign up for Greenride, and check off under preferences that you cannot be a driver. You may well find a match who's going your way.
- ✓ **What other preferences can I enter?** You may be a woman who wants to be matched only with other women. Or a non-smoker who does not want to ride with a smoker. The Greenride registration lets you check off basic preferences, and uses them to find compatible matches.
- ✓ **Will Greenride only match me with people who live nearby?** Greenride uses a map to automatically locate matches. This gives you the option to find matches along the way, or to meet in one of the area's park & ride lots. This is especially useful for people who live in rural areas and live in town.

Get excited about going green! Log on to Broome-Tioga Greenride today at [www.BroomeTioga.Greenride.com](http://www.BroomeTioga.Greenride.com).

Any questions about the website can be directed to Scott Reigle, BMTS Greenride Administrator (778-2443 or [sreigle@co.broome.ny.us](mailto:sreigle@co.broome.ny.us)).